



Founded as the New Zealand-German Business Association Inc. in 1983, the German-New Zealand Chamber of Commerce (GNZCC) has become an important partner in fostering bilateral trade between Germany, New Zealand and the Pacific Island Region.

The GNZCC is part of the German Chamber of Commerce Network:

- ▶ 150 offices worldwide
- ▶ in 93 countries
- ▶ with over 46 thousand members
- ▶ 79 offices in Germany with around 4 million members



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The German Chamber Network 

DEinternational ist die Servicemarke der Deutschen Auslandshandelskammern

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Repräsentanz der
Deutschen Wirtschaft
New Zealand-German
Business Association Inc.



Services



Market Information

Whether you are looking for a quick market check, customised market information or an extensive market study, our research is tailored to provide you gain a better understanding of the German, New Zealand, and Pacific Island markets for your products or services, supporting your strategic market entry.



Market Opportunities

Germany, Europe's largest market and key partner for New Zealand and the Pacific Islands, offers strong growth opportunities. The German New Zealand Chamber of Commerce helps you navigate market challenges and unlock potential.



Business Partner Matching

Through comprehensive target group-oriented research, we can put you in contact with potential business partners, representatives, manufacturers and customers. We offer to organise your business trip and accompany you to meetings as well.



Advertising

We offer a range of possibilities for you to effectively profile your company: digital and non-digital media channels, publications, and corporate promotion services to reach your target group in a fast and effective way.



Business Representation

Our business representation service and 'Office in Office' package offer a cost-efficient and low-risk alternative for entering the New Zealand market. Your 'virtual office' will allow you to build up closer relations with customers and to improve sales opportunities, despite the up to 12-hour time difference. We will act as a bridge between your export department and the local customers and business partners.



Human Resources

Proficient employees are a prerequisite for successful business in New Zealand. We can assist you in finding the right ones. We have cooperations with a number of recruiting experts, which enables us to offer a wide range of customised HR services



Establishing an Enterprise

If you need assistance with establishing an enterprise in New Zealand or Germany, we have the partners and knowledge to assist.



Membership

As a member of the GNZCC you are part of a dynamic, growing, international network of companies. As representatives of German trade in New Zealand, we are the link between politicians, institutions and decision-makers of both countries.



Trade Fair Advantage & B2B meetings

Trade shows are excellent opportunities to present your products and services. We support your participation in trade fairs (as an exhibitor or visitor) in both countries and also set up B2B meetings to help you connect with potential partners.



Event Management & Sponsorship

Events offer a unique opportunity to blend valuable information with entertainment, creating a memorable and impactful business presence, along with sponsorship options. We can handle every aspect of your event in New Zealand, from concept to post-event follow-up.



Delegations & Projects

We assist in organising delegation trips, business platforms, and roadshows. With our local expertise, network, and years of experience, we manage projects funded by German government partners to promote trade, foster collaboration, and introduce German technology to New Zealand and the Pacific Islands.



Translations & Mailings

We work with qualified partners to offer industry-specific translations between English and German, including certified translations of official documents. We also assist with mailings in New Zealand and Germany.

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