



Partner with the GNZCC

German-New Zealand Chamber of Commerce Inc.

**Connecting people in business
to create opportunities between
Germany and New Zealand**



Repräsentanz der
Deutschen Wirtschaft
German- New Zealand
Chamber of Commerce Inc.

 **PartnerforGrowth**
germantrade.co.nz



Partner with us and grow your business

As New Zealand's leading European membership organization, the GNZCC is your first step to successfully entering the German and New Zealand markets. We provide strategic networking, tailored market entry solutions, and a platform to elevate your brand. As a GNZCC partner, benefit from enhanced brand visibility and increased opportunities for meaningful engagement, influence, and business growth.

Premium Partners

Reserved for a select few, Premium Partnership offers the highest tier of access and exposure within our network. We extend our sincere appreciation to our Premium Partners for their exceptional commitment and involvement with the Chamber.



Executive Partners

Tailored for established companies in Germany and New Zealand, our Executive Partnership is designed to bring you closer to your audience. We extend our appreciation to Executive Partners for their valuable contributions to the German-New Zealand network.





GNZCC Partner Benefits

	Executive Partner	Premium Partner
Exclusivity in sector		✓
Website: Logo on homepage & membership directory	✓	✓
Mailings: Logo in all newsletters & event invites		✓
Double the Vision: Highlighted partnership listing	✓	✓
Double the Vision: Company logo in membership directory	✓	✓
Double the Vision: Advertisement	quarter page	half page
Network VIP Perks: Exclusive introductions and extended time with Ambassadors, Delegation Representatives, Politicians and GNZCC patrons at events (subject to availability). Enjoy exclusive invitations during delegation visits.	✓	✓
Previous Rate	was \$5,880	was \$9,230
New Base Rate	\$4,000	\$6,400

Note: All prices are exclusive of GST.



Special Events Add On

CEO Forum Sponsorship

Note: All prices are exclusive of GST.

Number of forums	10 per annum
Logo placement in event invites & on website	✓
5-10 minute speaker slot at each forum	✓
Total Value	\$3,000

Business Award Sponsorship

Logo placement on/in *	
* event landing page (upon signed contract)	✓
* media wall at venue entrance	✓
*event program	✓
*stage screen during speeches and dinner	✓
*pre- and post-event campaign	✓
Opportunity to present an award and photography with the winner	✓
Opportunity to be one of the Awards judges	✓
Total Value	\$3,500

(table to be purchased separately)



Business Award Categories



Business Excellence

Recognizes companies with strategic growth, market leadership, or innovation. Awards are given for exceptional development, successful product or process launches, and impactful industry contributions proven in recent years.



Our Employees - Our Success

Celebrates outstanding HR and training initiatives that foster company growth. Includes high-quality vocational education, collaborations with universities, contributions to NZ's education system, and impactful employee development programs.



Responsibility for the Future

Honours projects with significant social and environmental contributions. Includes sustainable community initiatives, resource-saving efforts, pollution reduction, and cross-country projects benefiting both New Zealand and Germany.



Innovation and New Technology

Awards companies that drive growth through innovation and R&D. Recognizes new product or service development, research activities, NZ-German knowledge exchange, and collaborative academic projects with measurable impact.



Outstanding Contribution to DE/NZ Trade

Commends significant efforts to strengthen German-New Zealand trade relations. Recognizes projects that boost bilateral trade, involve both countries, and are led by GNZCC members applying for consideration.



Advertising Upgrades

As an Executive or Premium Partner, you have the first chance to upgrade your ad to a full page in *Double the Vision* before we open this offer to our general members.

This annual upgrade opportunity is exclusive and available only once per year.

Ad Position	Standard Price	Executive Partner Upgrade Price	Premium Partner Upgrade Price
Full Page Inside Cover	\$2,400	\$1,510	\$800
Full Page Back Cover	\$2,600	\$1,710	\$1,000

Note: All prices are exclusive of GST.

Back Cover Example

DOUBLE THE VISION
NEW ZEALAND GERMAN BUSINESS GUIDE 38th EDITION 2024

AHK
Advertising and Marketing
Department of Economic Development

Change the logistics game.
Enter New Zealand Market and get:

- 8,000+ square metres of logistics space
- 15,000+ pallet positions

RHENUS LOGISTICS

A facility in Auckland equipped to handle Pharma and Healthcare, Electronics and Consumer Goods, with experienced workforce and dedicated account managers.

Learn more:

Inside Cover Example

Safe Material Handling solutions from a single source

JUNGHEINRICH

- NEW TRUCKS
- REFURBISHED TRUCKS
- AFTER SALES SERVICE
- ENERGY SOLUTIONS
- SHORT & LONG TERM RENTAL

Automation

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- 8

PREMIUM PARTNERS

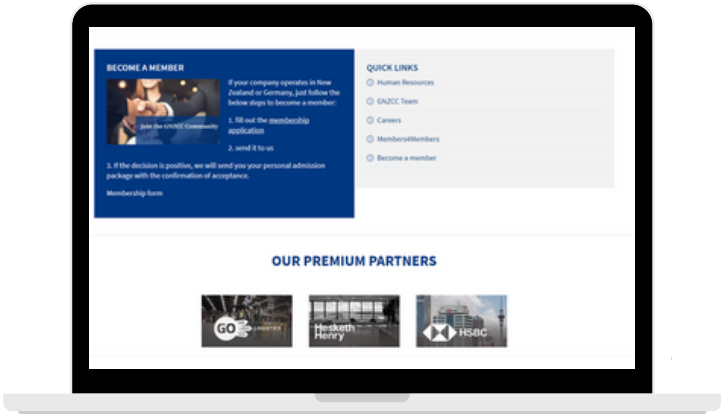
EXECUTIVE PARTNERS



Premium Partner | Mock-up

Logo displayed on GNZCC landing page:

WEBSITE

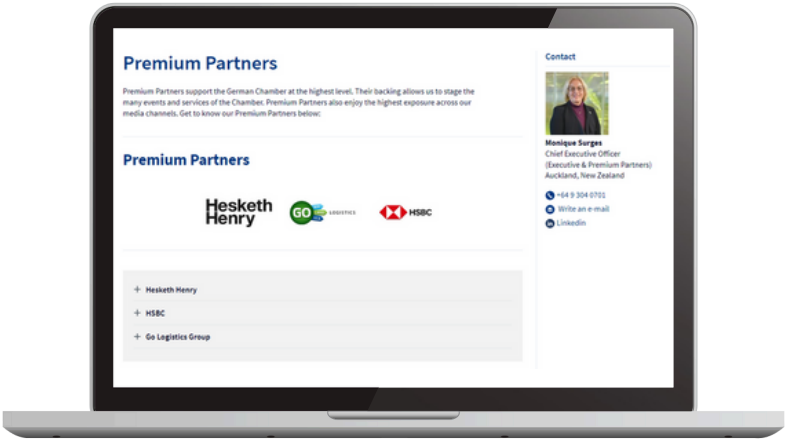


Logo inclusion in the online membership directory:



Company profile on website:

WEBSITE



Logo displayed in all Event Mailings and Newsletters:



Repräsentanz der
Deutschen Wirtschaft
German-New Zealand
Chamber of Commerce Inc.



GNZCC CEO-Forum
Chatham House Rules



Sponsored by Malcolm Pacific Immigration

Where: Virtual via Teams	When: Wednesday, 1st of November, 4.00 pm - 5.30pm	Register: Please register here.
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Dear German Chamber community,

We are pleased to invite you to our final CEO Forum for the year. This time we are exclusively inviting our German subsidiaries, and our discussion focus will be the post-election landscape.

- What do you believe are the opportunities your company can tap into?
- What message(s) can we collectively send to the newly elected Government as representatives of German business in New Zealand?

Please register here.

For this final session, we encourage you to have a glass of your favourite tippie ready so we can toast the last 2023 CEO Forum together. 🍷🍹🍾

We look forward to seeing you online!

Kind regards,
Jim & Monique

— Our 2023 Premium Partners —



Double The Vision (DTV) is the world's only exclusive printed publication dedicated to German-New Zealand business

- Full membership listing including logo
- Key positioning at the front of the directory
- Half-page ad
- Priority Access to the premium advertising location Full Back Page Cover and Full Page Inside Cove

Half Page Ad:

und Hyperscale-Public-Cloud-Funktionen in einem in Neuseeland noch nie dagewesenen Ausmaß bieten.

„Wir sehen bereits eine starke Akzeptanz von Cloud Computing in Neuseeland und ein hohes Interesse an der nächsten Generation von Technologien, die auf künstlicher Intelligenz basieren. Laut einem kürzlich von Microsoft in Auftrag gegebenen IDC-Whitepaper mit dem Titel Public Cloud Services Opportunities and Dividends to the Australian and New Zealand Economies“

Transport und Gesundheit bietet sich ein großes Potenzial. Die staatliche Bahngesellschaft KiwiRail hat mit dem "Rail Network Investment Programme" eine langfristige Investitionsplanung vorgelegt, die bis 2031 Ausgaben von umgerechnet 4,1 Milliarden NZD vorsieht. Im Wassersektor muss ein Investitionsstau von über 54 Milliarden NZD abgebaut werden.

■ Der Klima- und Umweltschutz hat in Neuseeland äußerste Priorität. Derzeit ist die Landwirtschaft für die Hälfte der

„Wir arbeiten mit dem Sektor zusammen, um über das Centre for Climate Action on Agricultural Emissions 54 Millionen NZD in erste Projekte zu investieren, um die Emissionen zu senken“, sagte Damien O'Connor, damaliger Minister für Landwirtschaft. Dazu gehören die Entwicklung eines Methan-hemmenden Bolus in Zusammenarbeit mit dem Deutschen Ministerium für Ernährung und Landwirtschaft (BMEL), die Erweiterung des Pools von Forschern mit Fähigkeiten in der landwirtschaftlichen Treibhausgasminimierung und der Bau einer neuen Treibhausgas-Testanlage für Großrinder.

■ Dem Bereich der Abfallwirtschaft wird aufgrund der strengerer Auflagen der Regierung ein großes Potenzial eingeräumt. Die Recyclingrate liegt im landesweiten Durchschnitt derzeit nur bei rund 28 Prozent. Pro Jahr landen etwa 13 Millionen Tonnen Abfall in Deponien. In den kommenden Jahren will die Regierung in den Aufbau einer lokalen Kreislaufwirtschaft investieren.

"Neuseeland ist [...] ein wichtiger, enger und äußerst vertrauenswürdiger Partner für [Deutschland], sowohl in der indopazifischen Region als auch ganz allgemein in Fragen von globaler Bedeutung."

- Dr. Robert Habeck, Bundesminister für Wirtschaft und Klimaschutz

generierte die Einführung der Public Cloud im Jahr 2022 neue Einnahmen in Höhe von 23,9 Milliarden NZD für neuseeländische Unternehmen – rund sechs Prozent des BIP. Es wird erwartet, dass die Cloud-Bereitstellung bis 2026 der Wirtschaft über diesem Niveau hinaus 21 Milliarden US-Dollar einbringen und 134.000 neue Arbeitsplätze schaffen wird.“

■ Die Sektoren Infrastrukturausbau und grüne Technologien. Der Sektor Infrastruktur wurde in den vergangenen Jahrzehnten vernachlässigt. Besonders in den Bereichen

Treibhausgasemissionen verantwortlich. Im Rahmen des Klimaneutralitätsziels soll der Methanausstoß bis 2050 aber um 24 Prozent bis 47 Prozent sinken. Die Regierung investiert über einen Zeitraum von vier Jahren im Rahmen des Haushalts 2022 über 300 Millionen US-Dollar, um neue Instrumente und Technologien bereitzustellen, um die Emissionen der landwirtschaftlichen Betriebe schneller zu reduzieren und zusätzliche Unterstützung vor Ort bei der Anpassung zu leisten.

WARUM NEUSEELAND?

International und für die bereits mit Neuseeland handelnden deutschen Firmen scheint dies keine Frage mehr zu sein. Das Team der GNZCC steht Ihnen mit Rat und Tat zur Verfügung. Virtuelle Termine, Gespräche, Webinare und sogar Konferenzen lassen die Unterschiede in Zeit und Strecke verblassen. Wir erledigen Ihre Dienstleistung, Ihre Anfrage, während Sie schlafen. Wir freuen uns auf ein Gespräch mit Ihnen! •




Your Legal Solutions Partner

Our expertise and language skills – the ideal combination. Practical legal advice for your business and investments in New Zealand.

Contact our German Team to learn more:
Phone: +64 9 375 8700
Email: Erich.Bachmann@HeskethHenry.co.nz
Julika.Wahlmann-Smith@HeskethHenry.co.nz

Hesketh Henry
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Key positioning at the front of the directory and full membership listing including logo:

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Membership Directory

PREMIUM PARTNERS



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The GO Logistics Group is a forward-thinking international freight forwarder, customs broker and logistics provider with strong trading links to Germany, Defence and Security.



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HSBC is one of the world's largest banking and financial services organisations, serving customers in 65 countries and territories in Europe, Asia, North and Latin America, the Middle East and North Africa.

AS A MEMBER OF THE GERMAN-NEW ZEALAND CHAMBER OF COMMERCE, you are part of an international network of over 300 companies. Since 1980 we have been a strategic partner for companies wishing to expand their business in Germany and New Zealand. As representatives of the German economy in New Zealand, we are the link between politicians, institutions and decision-makers of both countries. Use our events and our network to get to know decision-makers from business and politics and to stay up-to-date on trends, business opportunities, industry and export activities.

EXECUTIVE MEMBERS



Hello Web Ltd
Ulrich Knapp
+64 21640833
helloseo.co.nz
Leading Your Online Journey: Online strategy, Search Engine Optimisation (SEO), Online keyword and competitor research, Website content strategy and content creation. On-going maintenance and online marketing, and Google Ads and Google Analytics.



Malcolm Pacific
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Malcolm Pacific Immigration has the largest team of licensed immigration advisers in the country. Our specialists handle all visa types for employers, individuals and families. In business for 35 years. Over 60,000 successful clients.



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rohlig.com
Röhlig New Zealand, located in Auckland, Wellington

and Christchurch, is a global specialist in international freight, contract logistics and digital supply chain solutions.



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Creativity, combined with technical know-how and cultural awareness enables us to develop authentic websites that stand out for companies in NZ and Germany.



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Jochen Speer

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Founded in 1926 in Stuttgart by Andreas Stihl, the STIHL Group develops, manufactures and distributes Outdoor Power Equipment that sets the world-wide benchmark for quality, reliability and innovation.



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vtnz.co.nz
VTNZ, acquired by Dekra SE, is the leading independent vehicle safety experts in New Zealand. With branches nationwide and a team of over 500 Automotive Technicians we specialise in entry and roadworthiness inspections for all vehicle classes.



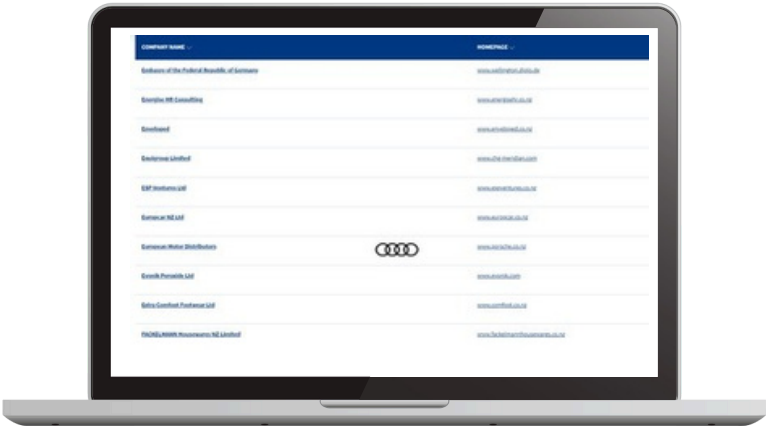
Executive Partner | Mock-up

Logo displayed on GNZCC landing page:

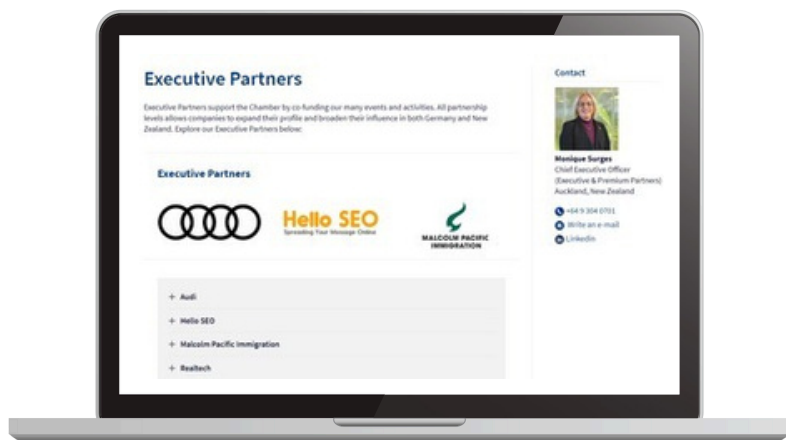
WEBSITE



Logo inclusion in the online membership directory:



Company profile on website:



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Quarter Page Ad:

60 | DOUBLE THE VISION | NEW ZEALAND-GERMAN BUSINESS GUIDE

GERMAN AMBASSADOR

Reporting from Wellington, NZ

Kia ora. Relationships between countries are always relationships between people. My time in New Zealand so far has emphasised this, as I have enjoyed getting to know the people of this nation who uphold the strong foundation of our bilateral relations.

This year, we are celebrating 70 years of diplomatic relations between Germany and Aotearoa, New Zealand. Our countries enjoy a warm and longstanding relationship built on economic and scientific ties, as well as people-to-people links.

You might ask, what was it like 70 years ago in comparison to today?

Initially, New Zealand seemed an unlikely partner, far away in the Pacific and with a very different history. While New Zealand was an established and solid democracy, in 1953, Germany was not yet a sovereign state. Just 8 years after WWII, Germany was still rebuilding and struggling with its immediate past of the Nazi regime. During this time, the groundwork was laid for the so-called German "Wirtschaftswunder" – the economic boom that took place in West Germany in the 50's and 60's. This is still the foundation for our prosperity and ultimately for present-day Germany.

Today, Germany and New Zealand's relationship is the strongest it has ever been. As solid democracies and trading nations, we are strong advocates of the international rules-based order. While we may be located on opposite sides of the globe, we share the same values. The Pacific also continues to be a growing area of interest for Germany, as shown by the recent opening of the German embassy in Fiji to bring us even closer together.

Germany is New Zealand's biggest EU trading partner. Following the signing of the historic EU-NZ free trade agreement (FTA) this year, there is now even greater investing potential in New Zealand. The FTA is estimated to save 140 million Euros per year in duties for EU investors, and increase EU-New Zealand trade by up to 30 percent in the first decade.

The German-New Zealand Chamber of Commerce (GNZCC) and the German Embassy are ready to support the increased economic cooperation which this agreement has to offer. As the GNZCC is celebrating their 40-year anniversary this year, this is yet another important marker of our countries' longstanding partnership.

Another important milestone is the signing by the EU and New Zealand of the association agreement on the participation of New Zealand in Horizon Europe – the EU's research and innovation funding programme with a budget of 95 billion Euros. This opens doors for closer cooperation between researchers and innovators across New Zealand and their counterparts in the EU. Collaborative research projects will allow our best minds and talents to work together to tackle issues of global importance like health, climate change, and AI.

The Joint Statement by German Foreign Minister Annalena Baerbock and New Zealand Minister of Foreign Affairs Nanaia Mahuta further emphasises our commitment as like-minded partners to free, open and sustainable trade within a rules-based international order.

Germany and New Zealand have come a long way in our bilateral relations in the last 70 years. This solid partnership can only continue to grow stronger with our support. Let's aspire to build on the ties between our two nations together. ■

Nicole Menzenbach, Ambassador | Botschafterin
German Embassy Wellington |
Deutsche Botschaft Wellington

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STIHL

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Membership Directory

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Röhlig New Zealand, located in Auckland, Wellington

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Creativity, combined with technical know-how and cultural awareness enables us to develop authentic websites that stand out for companies in NZ and Germany.



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Main photo by iStockphoto (in background)



Exporters Advantage Plus

Are you looking to conquer the German or New Zealand market?
Fast-track your market entry with these tailored services

Service	Cost +GST
Market Analysis: In-depth analysis of target markets, competition, and potential growth areas to optimize market entry strategies.	from \$1,000
Regulatory Navigation: Assistance in navigating and understanding local regulations, compliance requirements, and legal frameworks to ensure a smooth entry.	from \$1,000
Network Expander: Introductions to a curated network of up to 10 industry potential partners, associations and key stakeholders to facilitate valuable connections.	\$1,860
Trade Fair Advantage: Outreach and information shared throughout our social media channels (LinkedIn, GNZCC-Website), 1 post and one follow-up post. Mailings to German associations/companies with a short introduction via links or a one-pager, one mailing, one follow-up mailing. If there is interest from the German companies and yourself, we will assist you in meeting set up.	\$1,200



Prestige Leadership Plus Add-Ons

Are you a large or well-established company looking to establish thought leadership, enhance prestige, and share industry insights?

Explore our tailored options designed to amplify your industry presence

Service	Cost + GST
Premium Thought Leadership Content: Creation and promotion of high-quality content such as whitepapers, webinars, and reports showcasing the company's expertise. DTV half page article or exclusive interview to also be promoted via LinkedIn & on our Website.	\$1,800
Keynote Speaking Opportunities: Opportunities for company representatives to deliver keynote addresses at our prominent industry conferences and events.	\$1,000
Corporate Event Naming Rights: Examples include award naming rights, CEO Forum, Construction Forum, Oktoberfest, Stammtisch (subject to availability).	\$3,000
Young Professionals Patron: Young Professional Event & Young Professional Mentor Programme Patron	\$1,000



Brand Ignight Add-Ons

Are you a German subsidiary or existing service provider member seeking to gain traction in a new local market? Unlock growth, elevate brand visibility, and captivate investors/customers with our tailored solutions.

Service	Cost + GST
Event Sponsor: Enhance visibility and credibility while increasing targeted engagement. <i>This is a non-exclusive event sponsorship. An event can have up to 5 sponsors.</i>	\$1,000
LinkedIn Activation: 5 posts <i>3,200+ Followers, 35,800 monthly average post impressions</i>	\$1,000
Website Banner Ad: Subpage	\$600
Website Banner Ad: Skyscraper	\$1,800
Website Banner Ad: Leaderboard Landing Page	\$3,000
Mailings Banner Ad: 4 mailings sent to target audience	\$1,500

Advertising Rates

GNZCC Website Advertising Options



LEADERBOARD

- Horizontal header page banner
- (728 x 90 pixels)
- \$3,000 per annum



SKYSCRAPER

- Vertical column page banner
- Main page only
- (160 x 600 pixels)
- \$1,800 per annum



SUB PAGE BANNER

- Horizontal column page banner
- Sub page only
- (300 x 250 pixels)
- \$600 per annum

GNZCC Mailings Advertising Options



BANNER ADVERTISING

- e.g. company description and logo
- Standard banner advert size is 600 x 200 pixels
- \$1,500 per annum (4x banners)