

biofach.de/en

Nuremberg, Germany

10-13.2.2026

BIOFACH

into organic

World's Leading Trade Fair
for Organic Food

Show report

International patron



National supporting organization



1. Structural data

	Total	Germany	International
Exhibitors	2,150	568	1,582
Visitors	31,914	16,805	15,109
Total exhibition space (in m ²)	77,389	-	-
Exhibitor stand space (in m ²)	36,800	15,086	21,714
Special show (in m ²)	3,236	3,236	-

2. BIOFACH Congress

1. BIOFACH Forum
2. Retail Forum
3. Agriculture Forum
4. Sustainability Forum
5. Politics Forum
6. Science Forum
7. STADTLANDBIO Forum

5,618

Congress Participants
gathered information at
122 individual events*

*incl. SustainableFutureLab

3. Media and digital extensions

451

media representatives from **27 countries**
were accredited to BIOFACH 2026

258,700

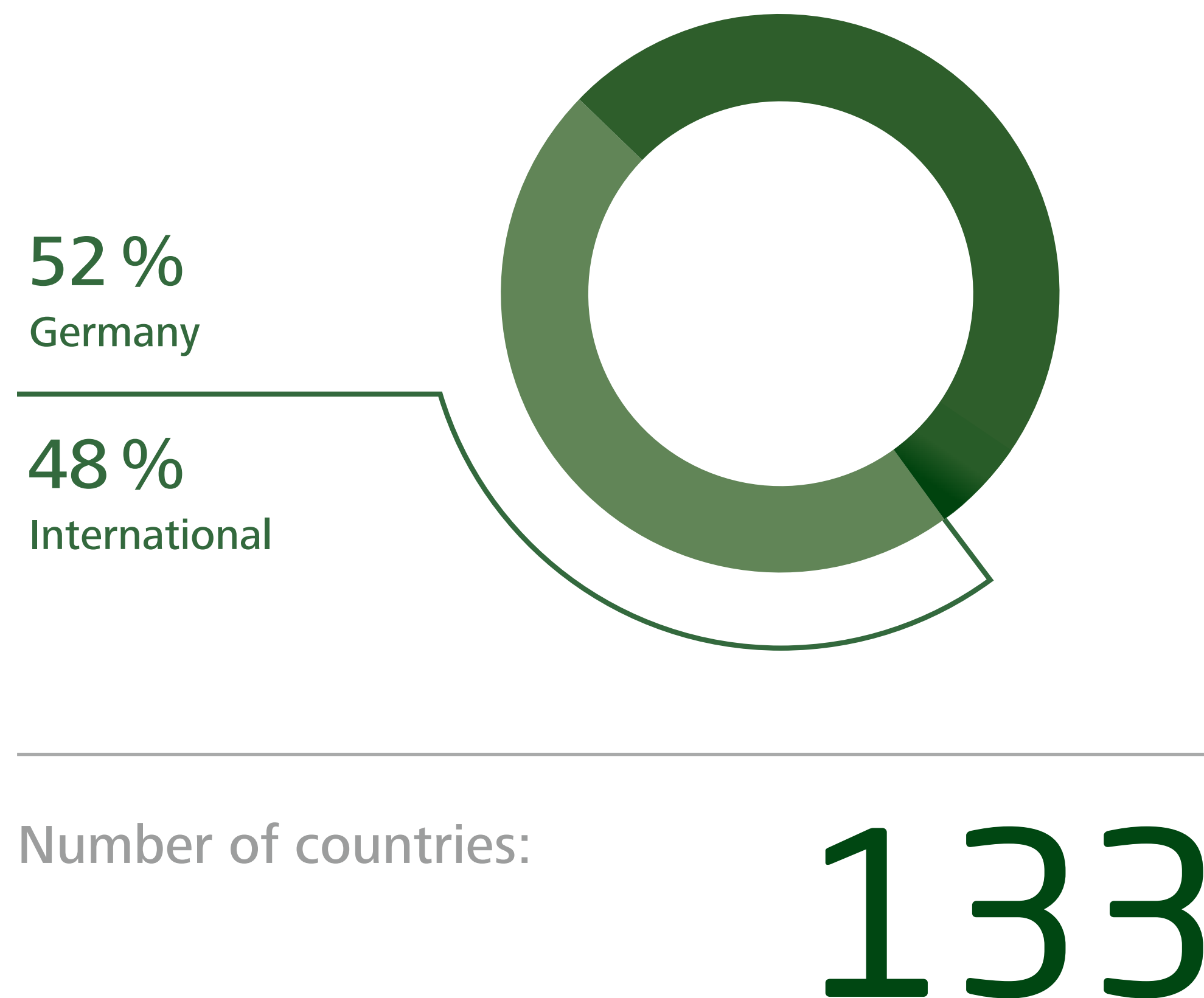
sessions from **165 countries** at
biofach.de from 13.01.–13.02.2026

11,608

registered participants at the digital
extension to BIOFACH 2026

4. Visitor registration

4.1 Origin of visitors at BIOFACH



Top 10 countries for international visitors:

1. Austria
2. Italy
3. Netherlands
4. France
5. Spain
6. Poland
7. Switzerland
8. Czechia
9. India
10. Turkey

4. Visitor registration

Structure of international visitors

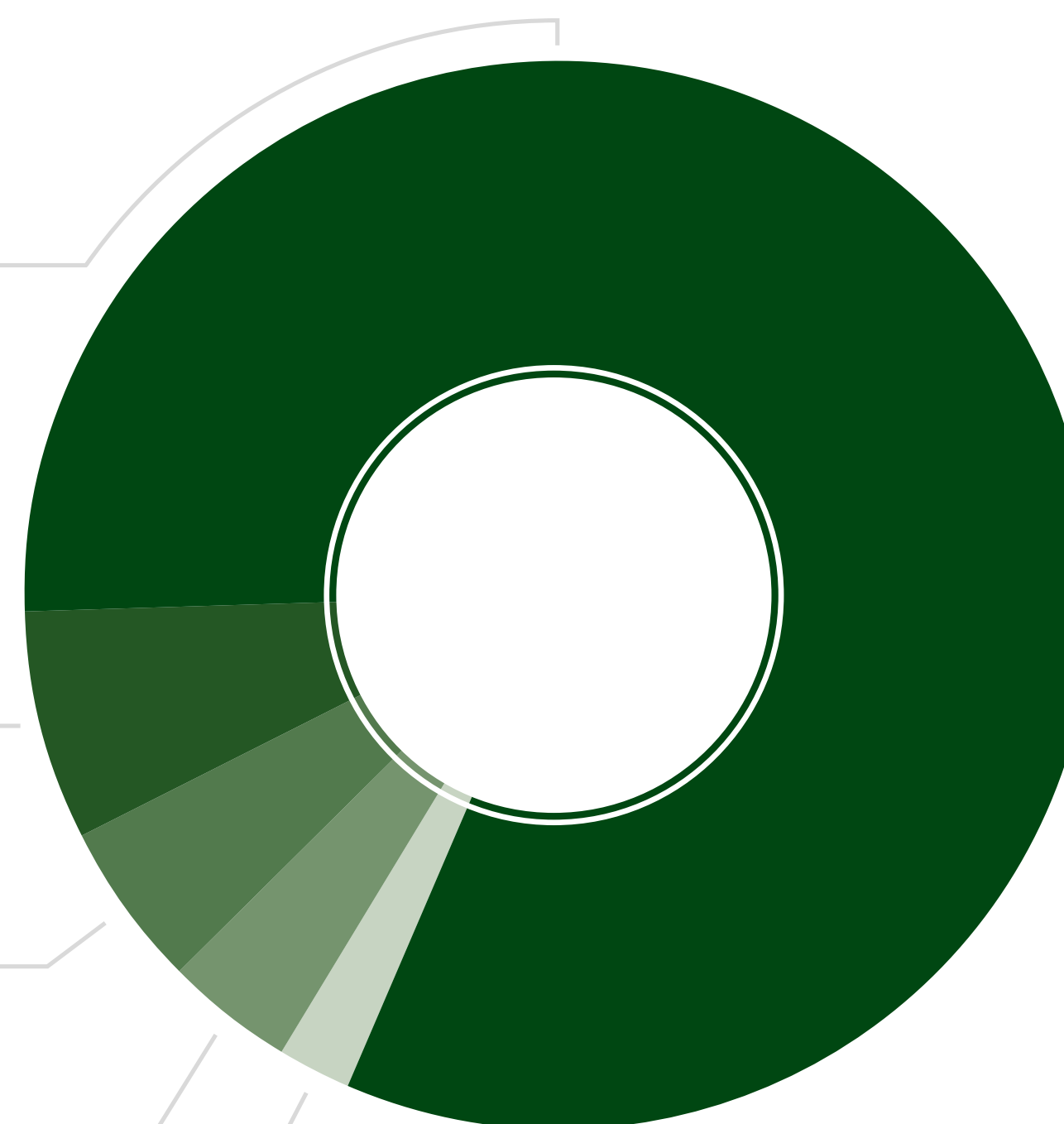
82 % European Union

7 % Rest of Europe

5 % Asia | Australia | Oceania

4 % America

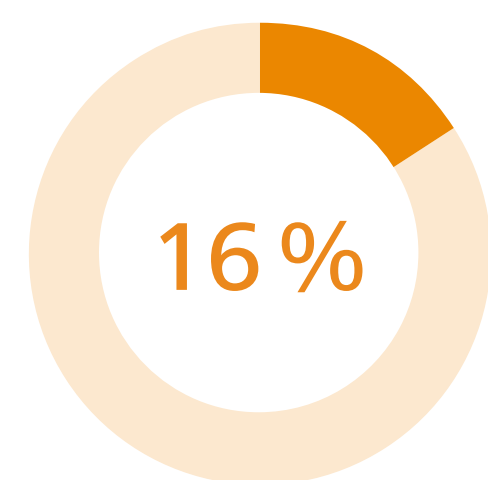
2 % Africa



4. Visitor registration

4.2 Visitors according to sectors of economy (Extract)

Retail



Organic food

8 %

Organic supermarket

3 %

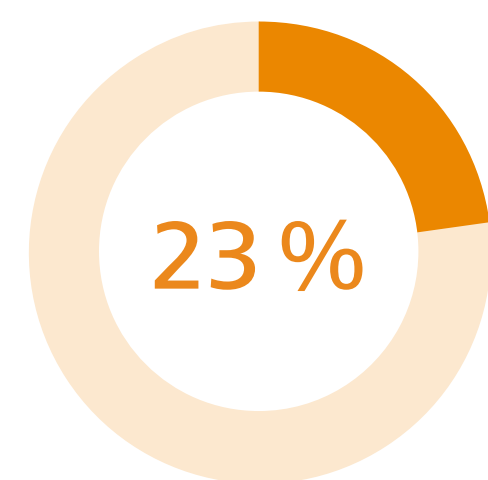
Retail trade

independent/branch, chain

4 %

25 %

Wholesale trade/import & export



Organic & health food

11 %

Raw materials

8 %

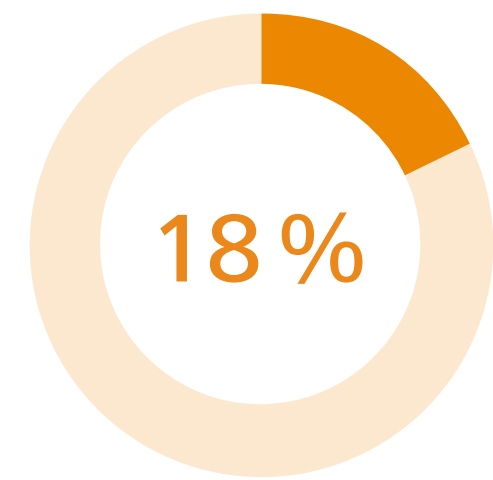
Food, general

1 %

25 %

4.2 Visitors according to sectors of economy (Extract)

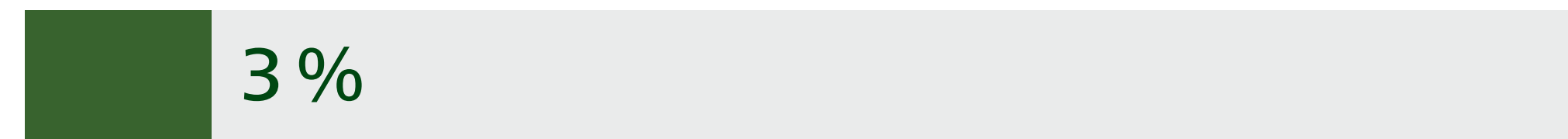
Manufacturer



Food

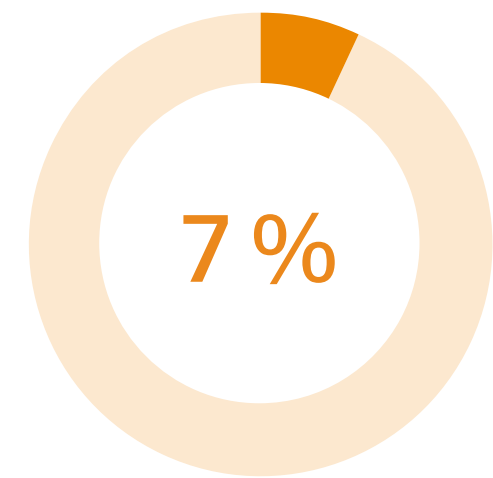


Beverages

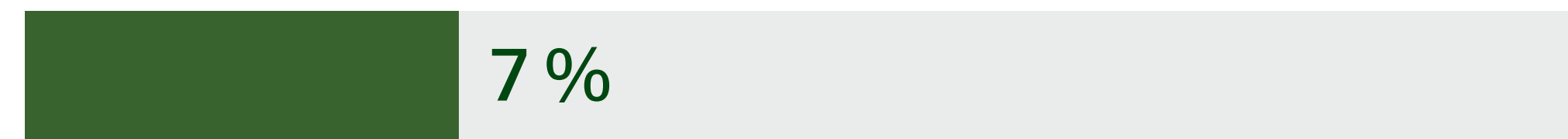


25 %

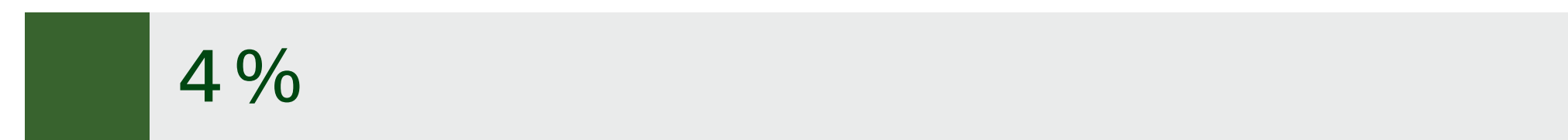
Service sector



Association/official agency/
official agency/public institution/
university

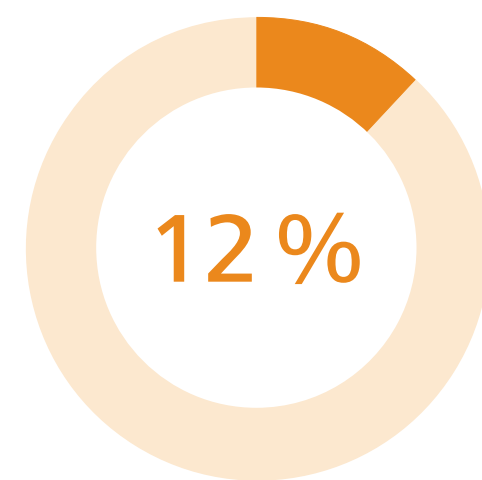


Gastronomy/communal catering
external catering

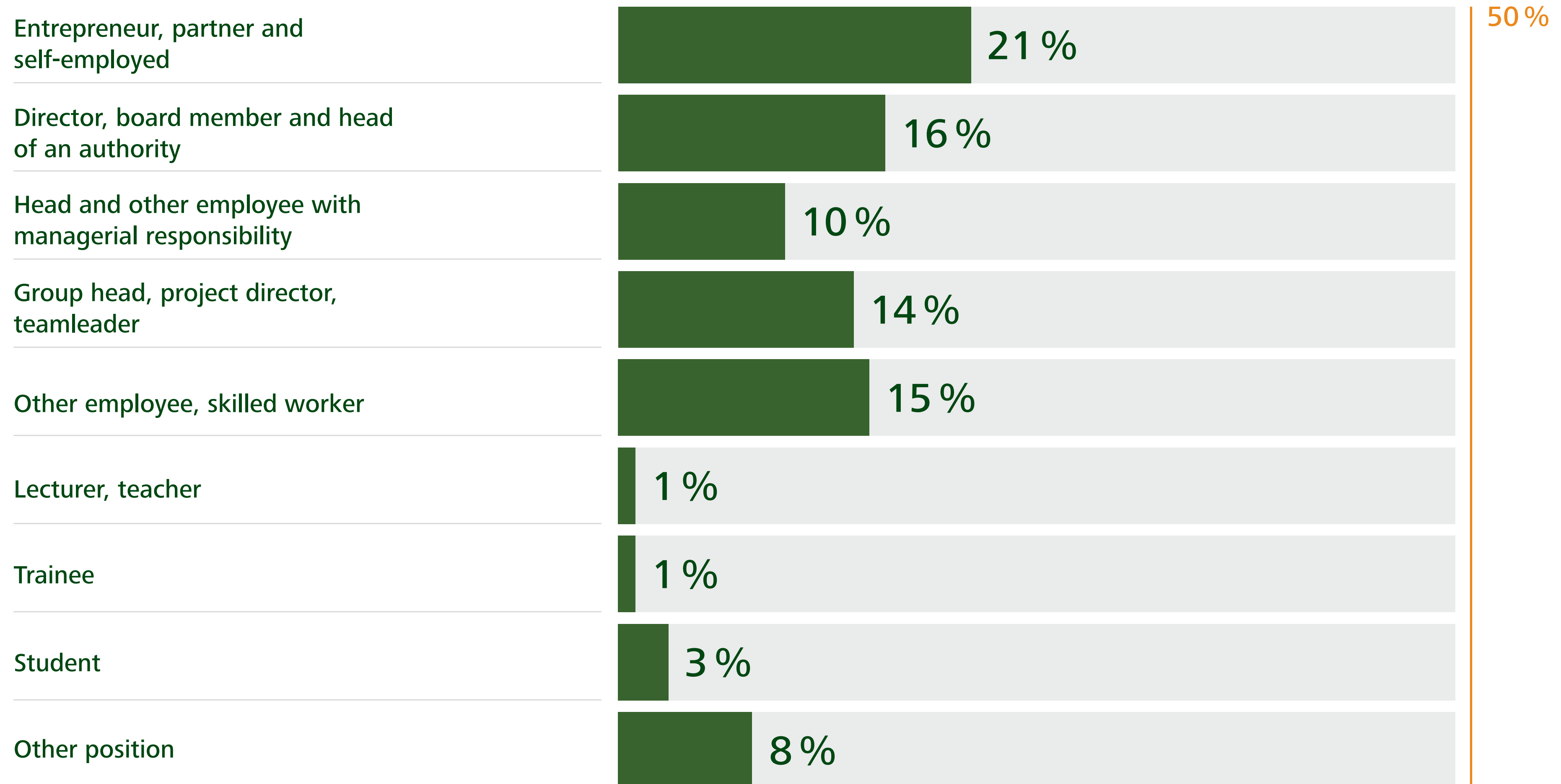


25 %

Agriculture and aquaculture



4.3 Professional status of visitors



5. Visitor survey

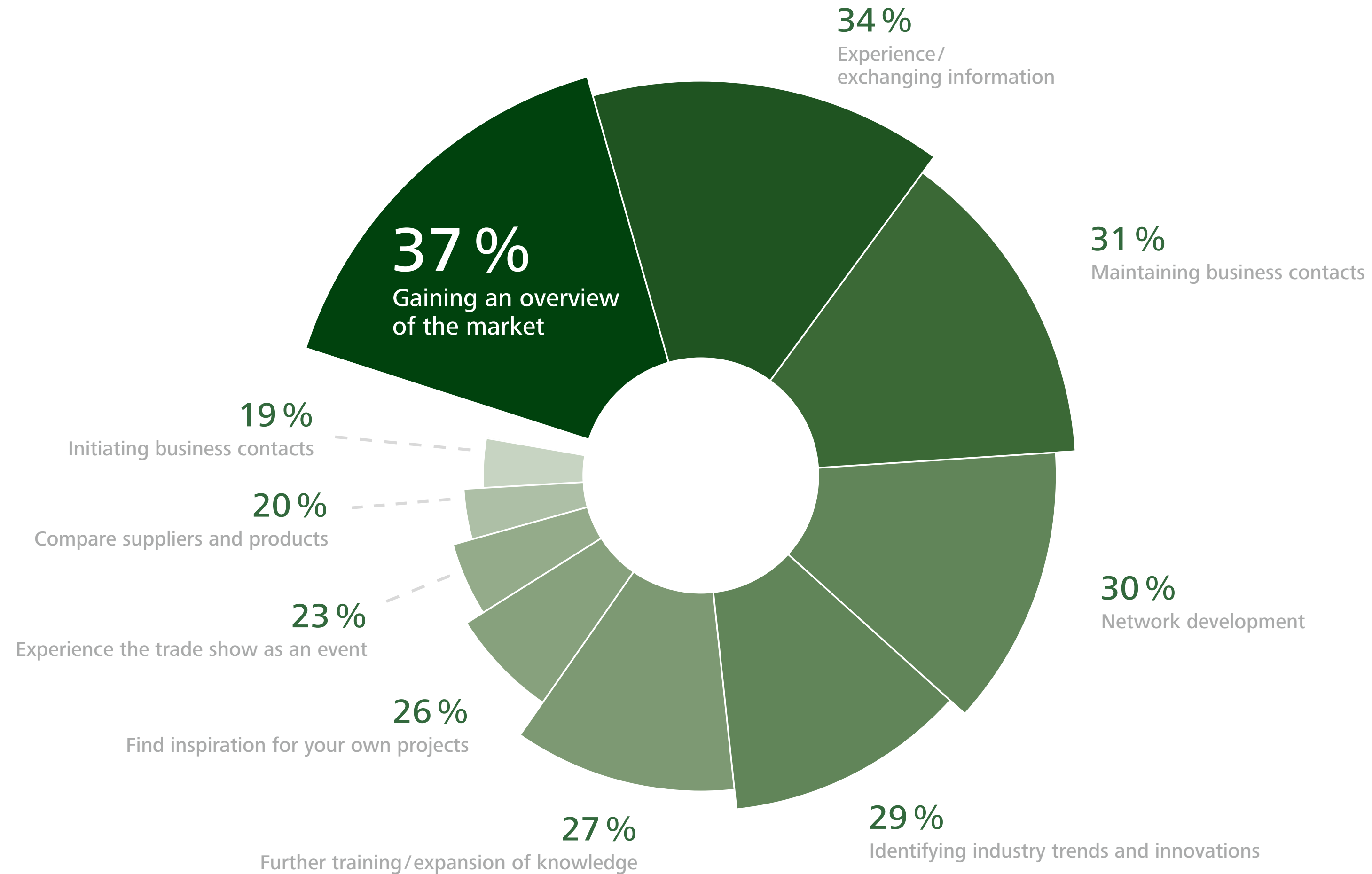
5.1 Decision-makers

How important would you rate your influence on decisions on purchasing and materials management?



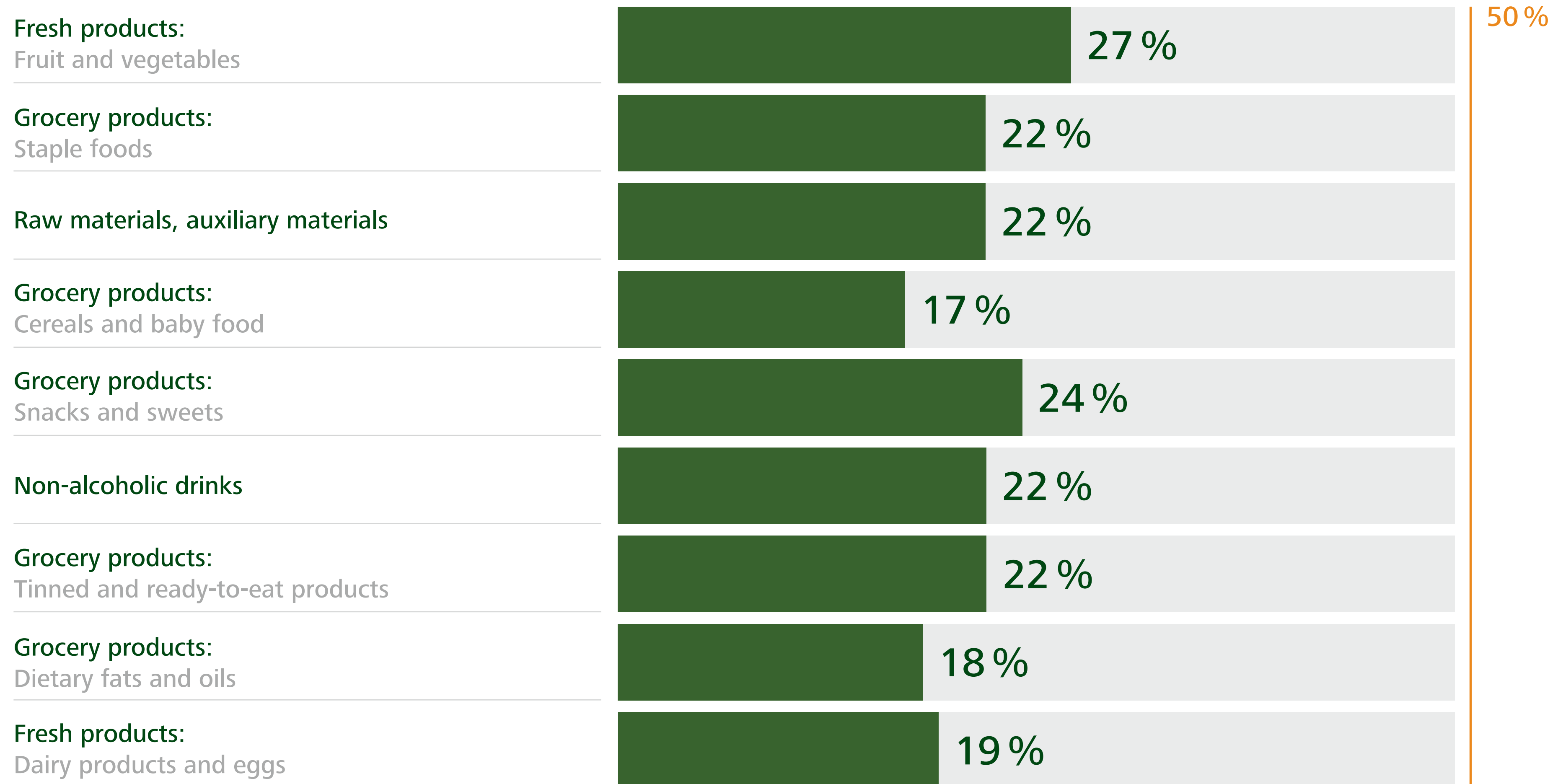
5.2 Main reasons for visit

What are the main reasons for your visit to BIOFACH 2026? (Multiple answers, extract)



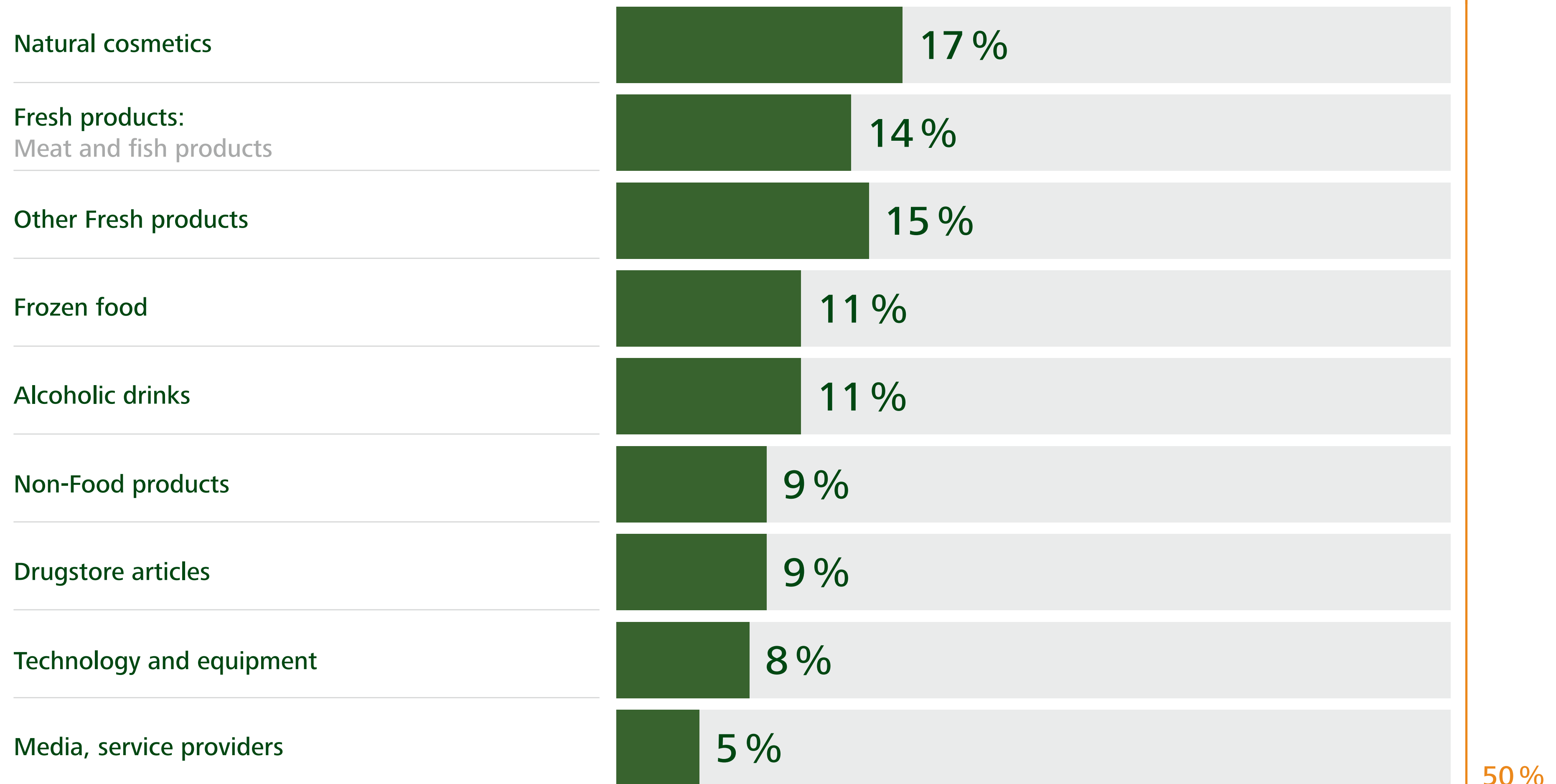
5.3 Product groups (of exhibitors)

Which product groups mainly interest you at BIOFACH 2026? (Multiple answers)



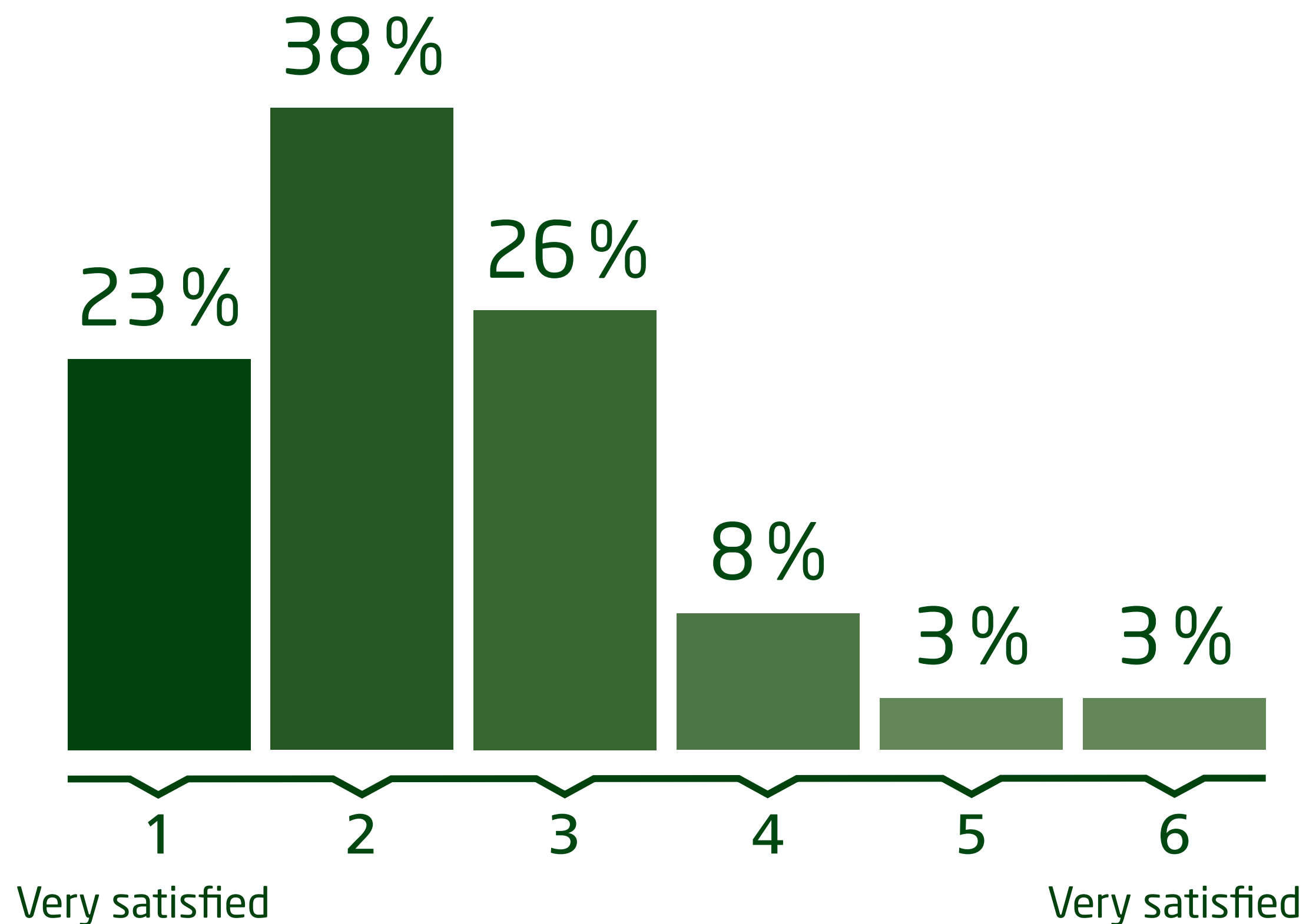
5.3 Product groups (of exhibitors)

Which product groups mainly interest you at BIOFACH 2026? (Multiple answers)



5.4 Satisfaction with exhibits

Were you satisfied with the range of products/services presented at BIOFACH 2026?

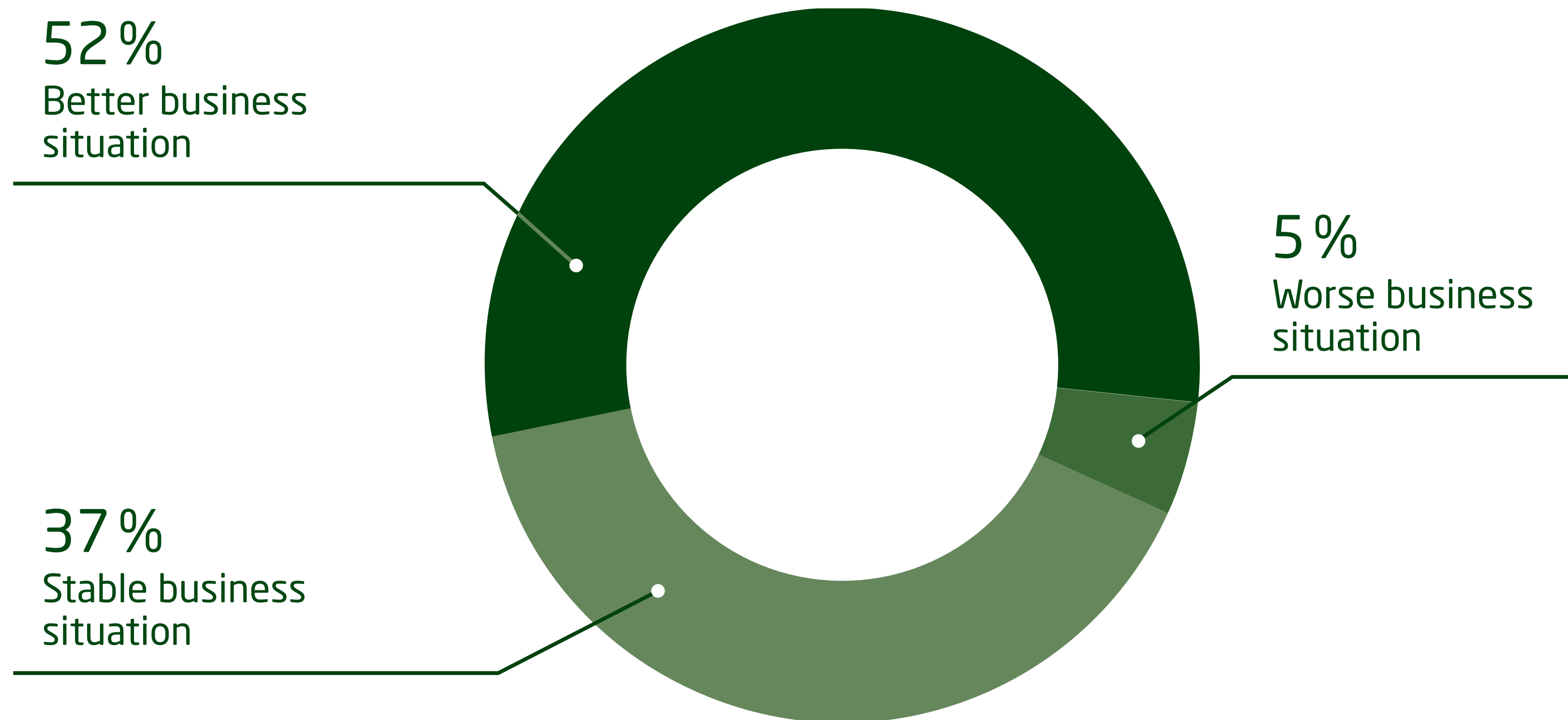


95%

95% of the visitors were satisfied with the range of products and services presented at the trade fair.

5.5 Economic situation in sector

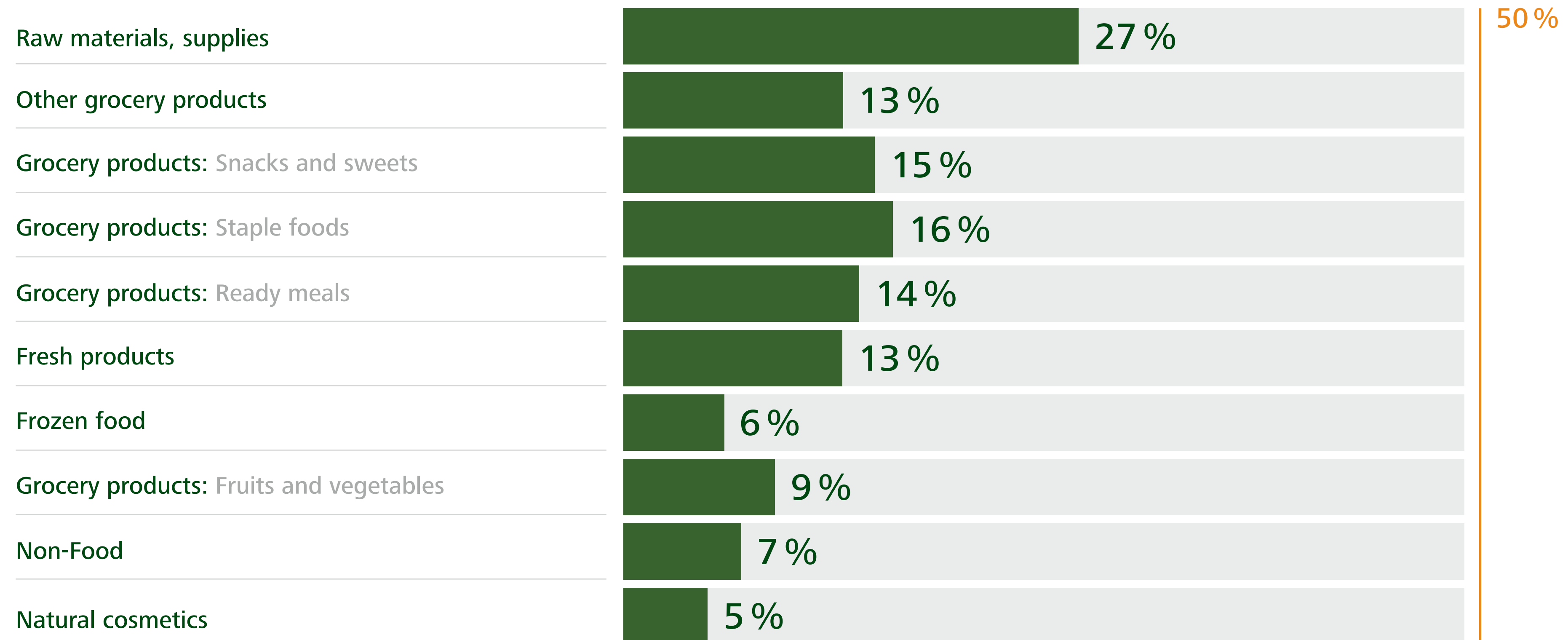
How do you expect your company to develop over the next 24 months?



6. Exhibitor survey

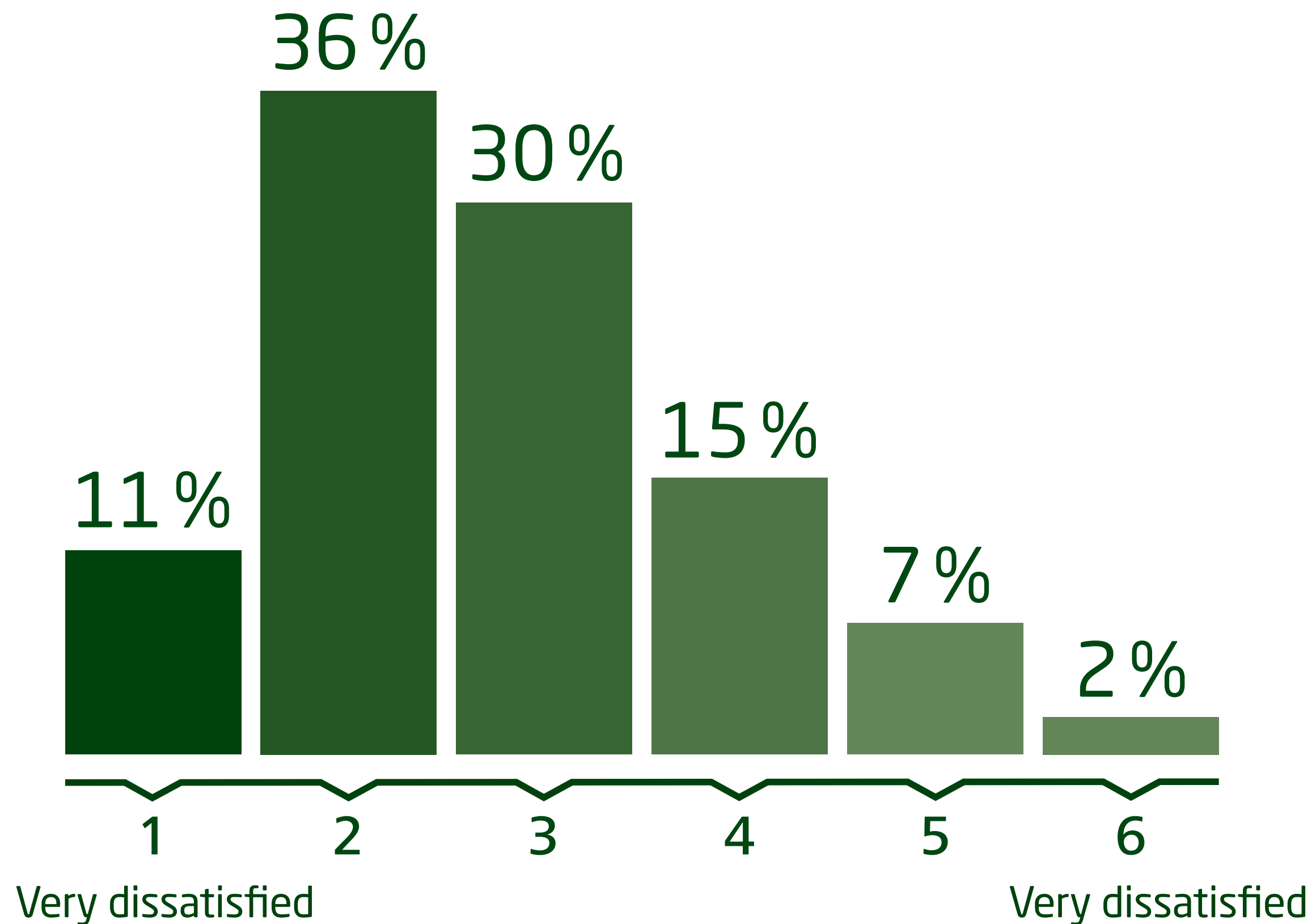
6.1 Product groups (of exhibitors)

Which group of products/services do you offer? (Multiple answers)



6.2 Overall satisfaction

How satisfied are you with exhibiting overall?



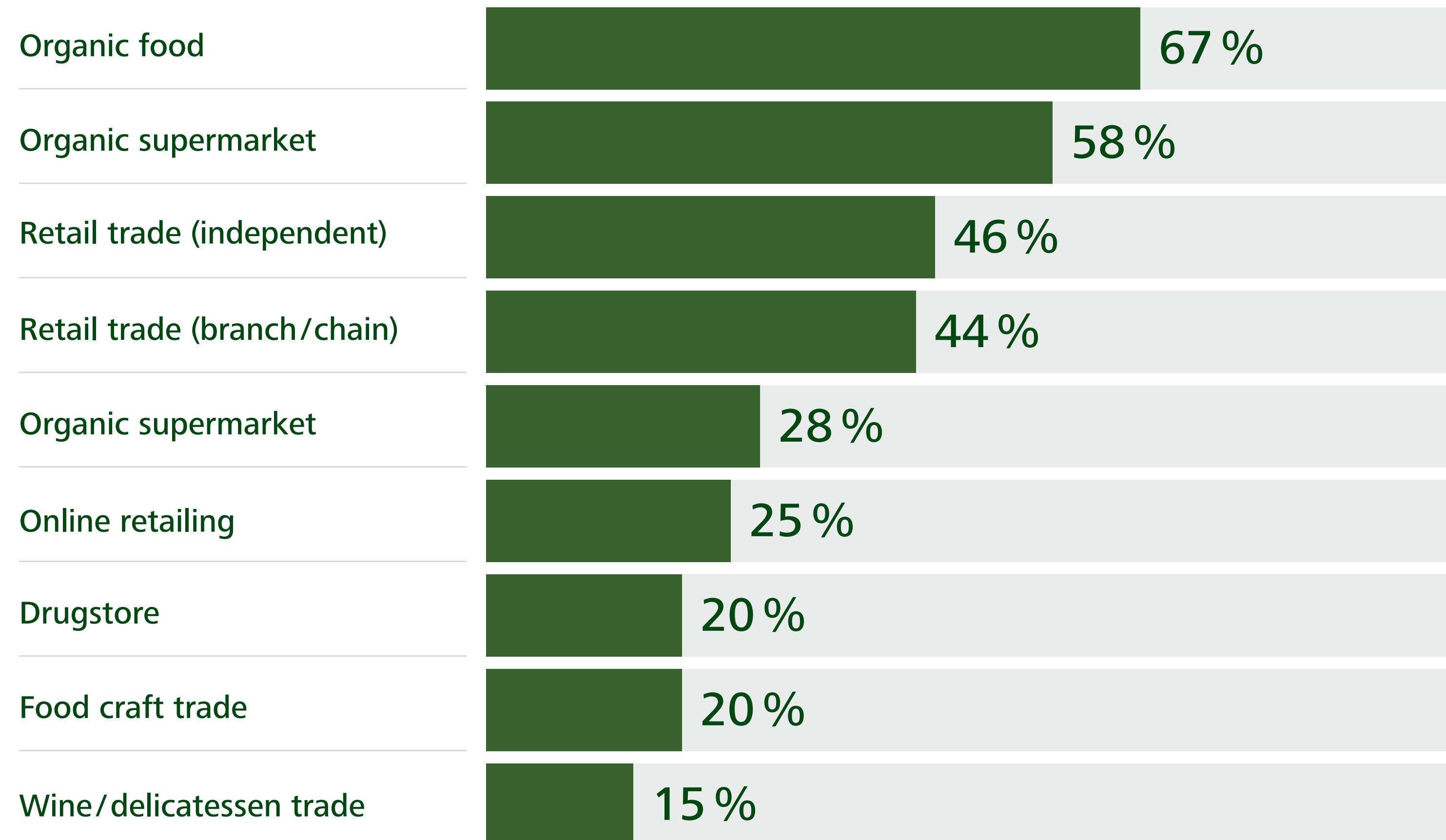
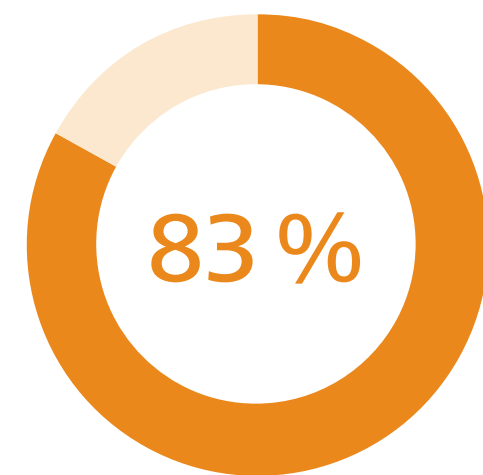
92%

92% of the exhibitors were satisfied with their participation.

6.3 Exhibitors' target groups

Which target groups do you wish to reach by exhibiting at BIOFACH 2026? (Multiple answers, extract)

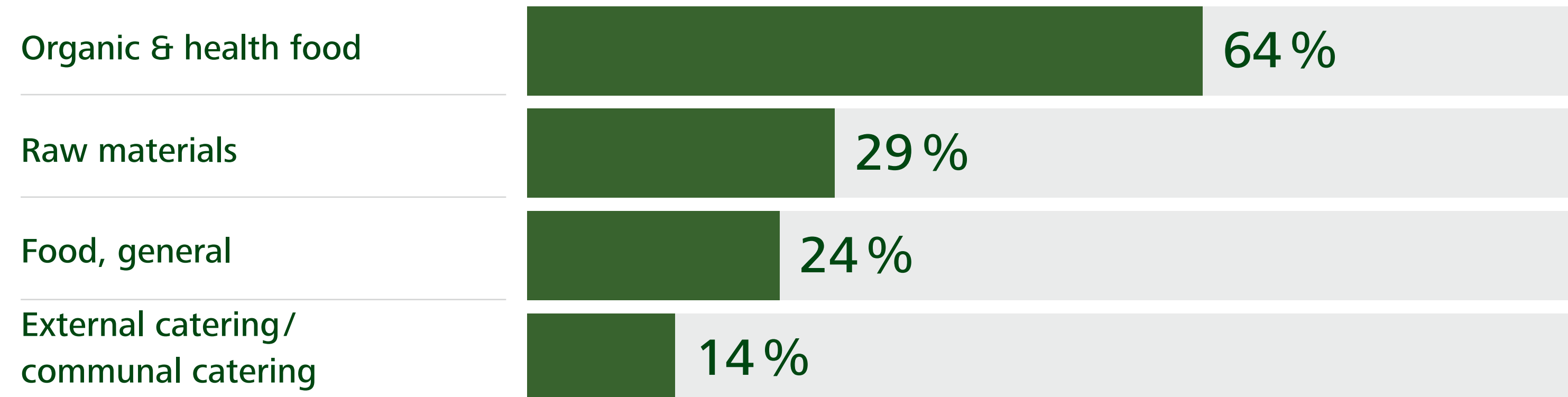
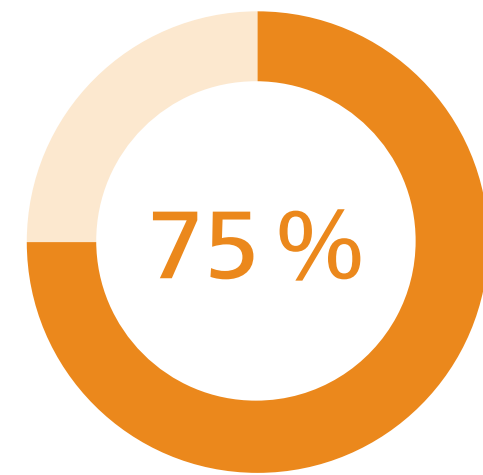
Retail



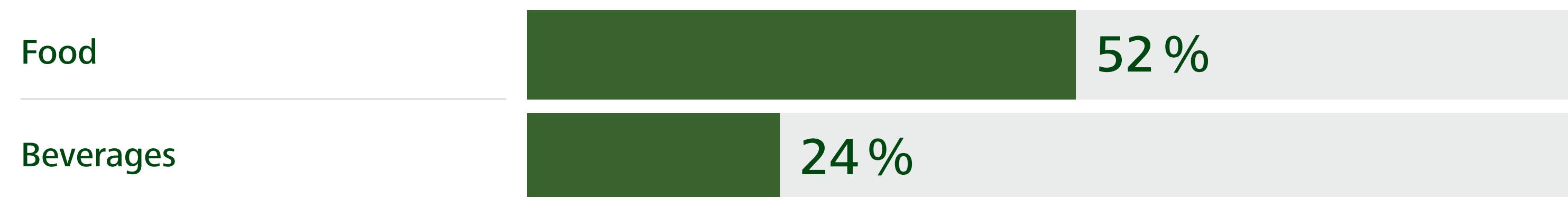
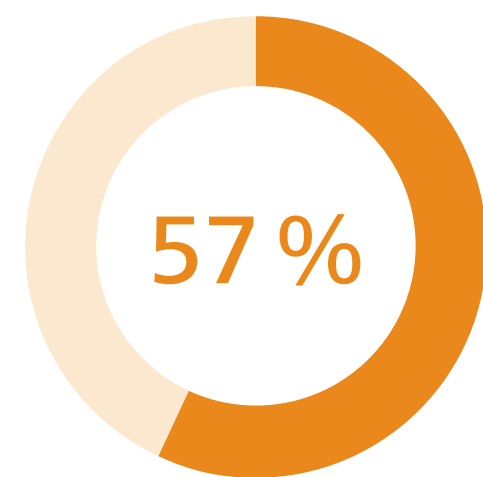
6.3 Exhibitors' target groups

Which target groups do you wish to reach by exhibiting at BIOFACH 2026? (Multiple answers, extract)

Wholesale trade/import & export



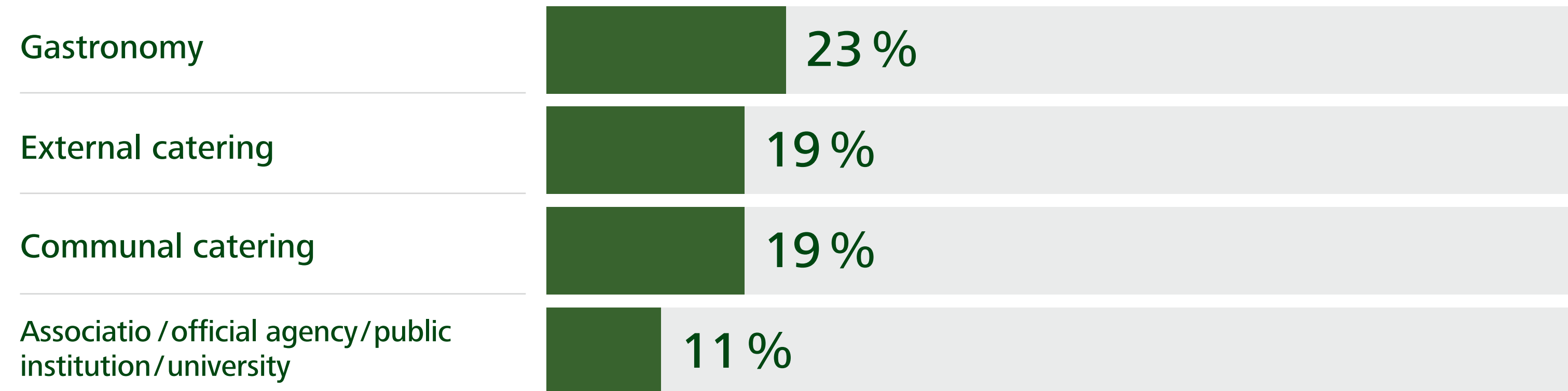
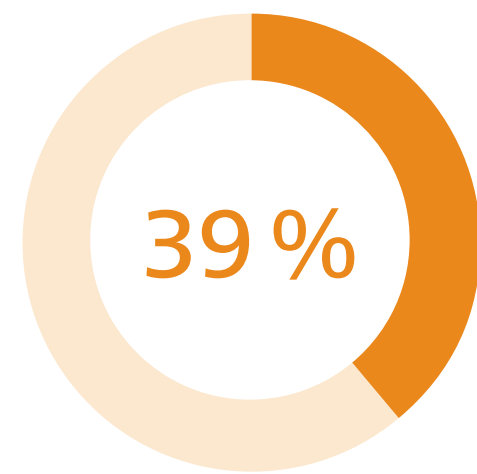
Manufacturer



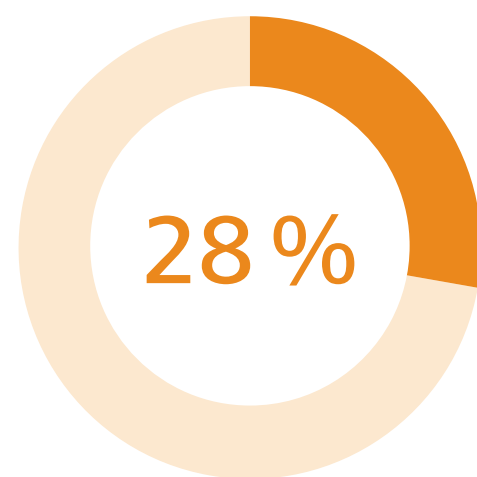
6.3 Exhibitors' target groups

Which target groups do you wish to reach by exhibiting at BIOFACH 2026? (Multiple answers, extract)

Service sector

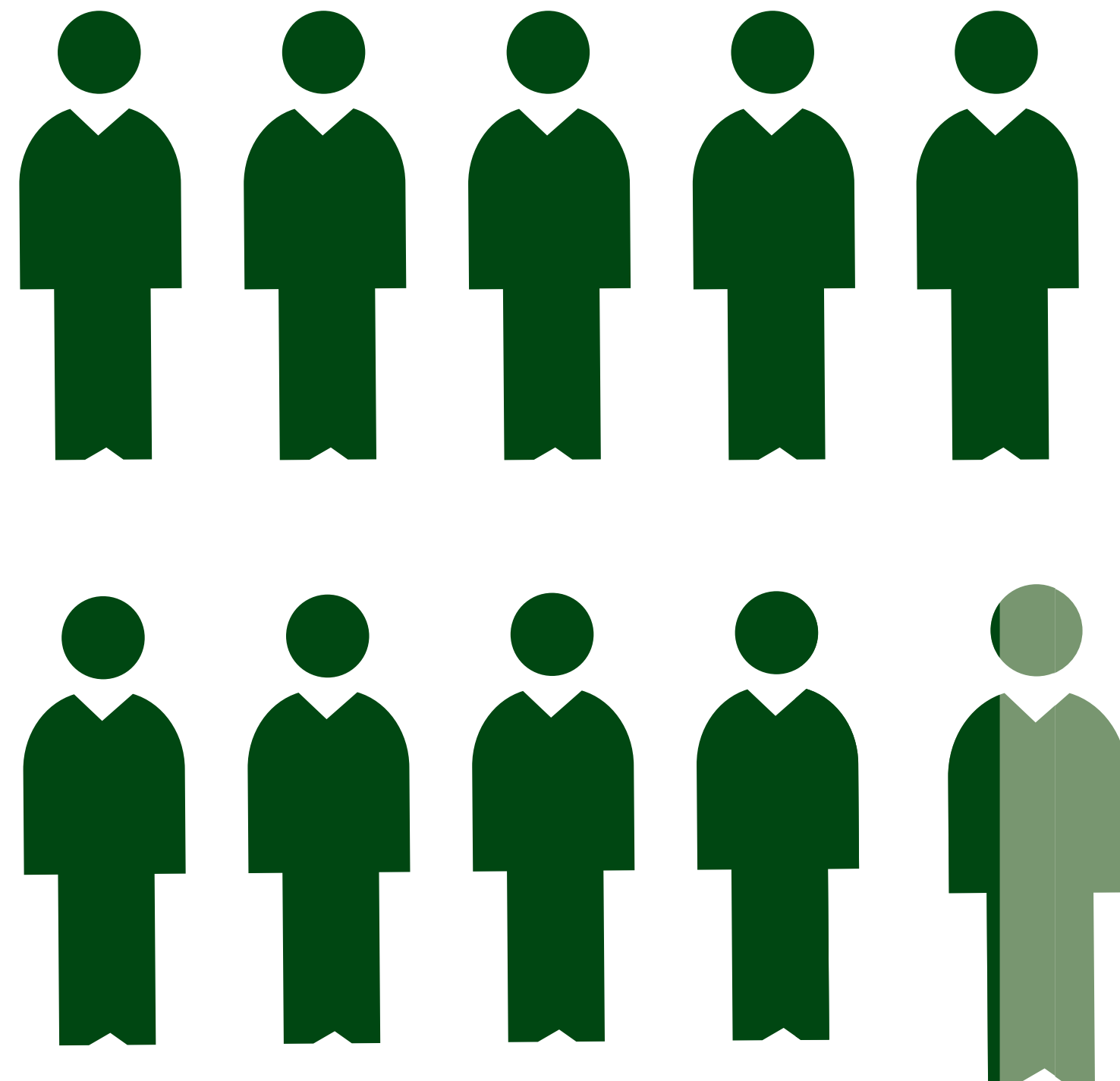


Agriculture and aquaculture



6.4 Target group accuracy

Did you reach your most important target groups at this trade fair?

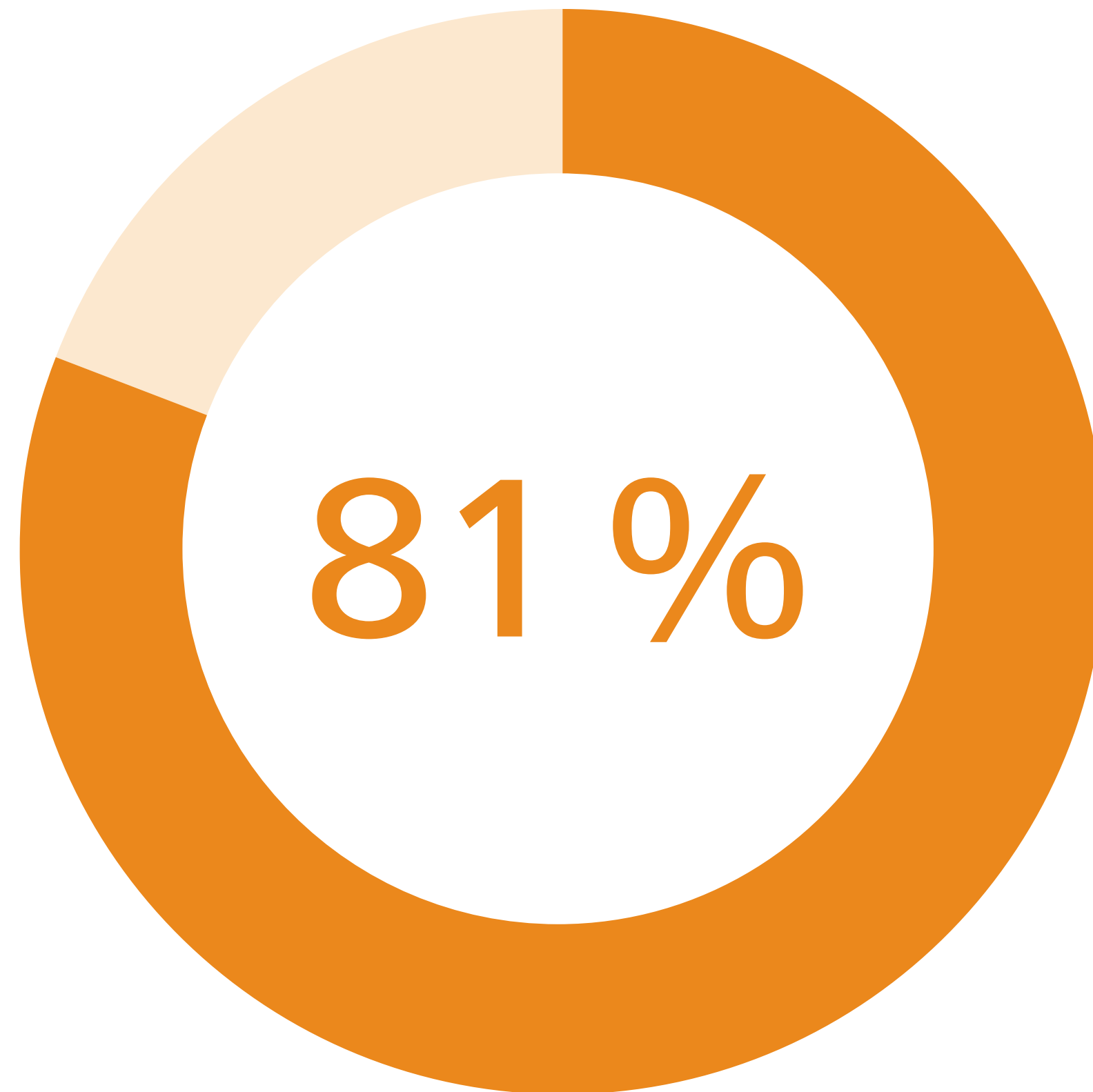


92%

92% of the exhibitors reached their most important target groups during BIOFACH 2026.

6.5 Follow-up business

Do you expect follow-up business after making contacts and paving the way during the fair?

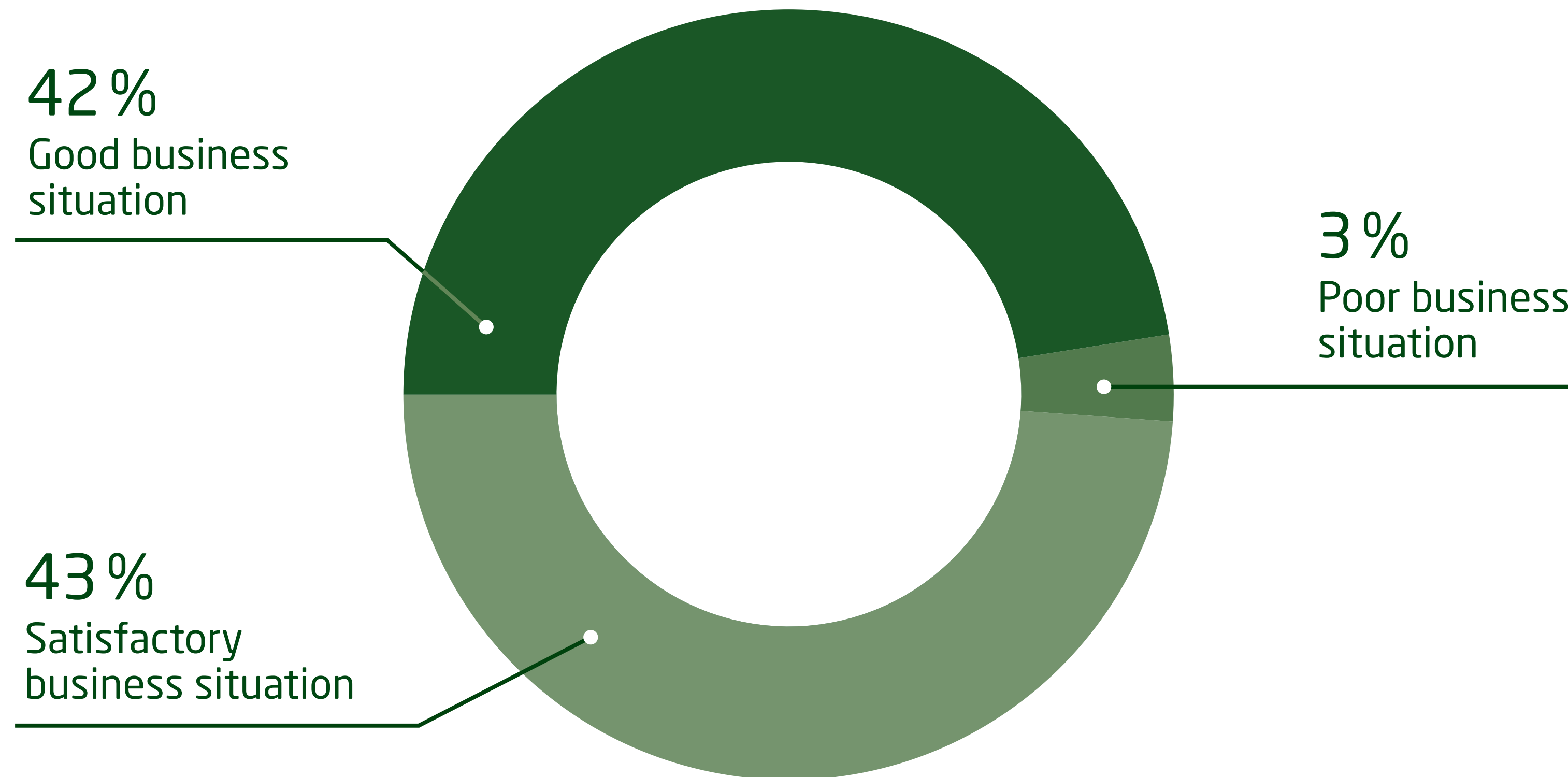


81 %

81% of the exhibitors expect follow-up business after making contacts and paving the way during the fair

6.6 Economic situation in sector

How do you assess the current economic situation of your company?



Miscellaneous



The structural data have been certified by FKM, the Society for Voluntary Control of Fair and Exhibition Statistics, Berlin.

Further information is available at www.fkm.de.

The representative surveys were carried out by a neutral market research institute in accordance with the FKM guidelines.

Further detailed results of the surveys are available via
NürnbergMesse, Abteilung Business Analytics & Strategy,
Tel +49(0)911.8606-0
Fax +49(0)911.8606-8228
info@nuernbergmesse.de
erhältlich.

April 2026
NürnbergMesse GmbH